



adhese. simply adtech

simply sponsored products.

- **Dynamic creative optimisation:** Personalise ads based on user behaviour and preferences.
- **Contextual targeting:** Display ads on relevant pages and within relevant content.
- **High-impact formats:** Use visually engaging ad formats to capture attention.

buyer benefits

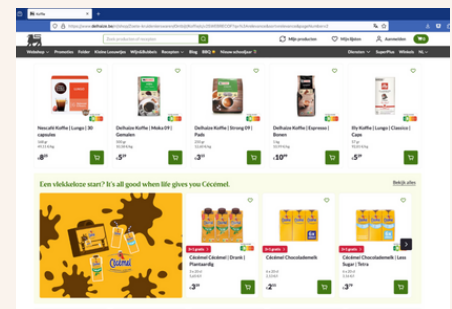
- **Boost product visibility** within search results, product detail pages, and relevant placements.
- **Improve brand awareness, consideration and conversions** among in-market, high-intent shoppers.
- **Leverage granular targeting** options to reach the most relevant audience segments.
- **Optimise campaigns** based on performance data and gain valuable insights to improve ROI.

seller benefits


- **Monetize high-value inventory** through targeted and engaging ad placements.
- **Deliver relevant and engaging ads** that improve the overall user experience and customer loyalty.
- **Build stronger relationships** with advertisers by offering high-performing advertising solutions.
- **Gain valuable insights** into customer behaviour and preferences to optimise your advertising offerings.

simply set up.

- Create and launch targeted campaigns using the Adhese platform.
- Deliver your ads to the right audience at the right time across relevant placements.
- Monitor campaign performance with detailed reporting and analytics.
- Optimise campaigns based on performance data to maximise ROI.



simply choosing adhese.

newpharma 

 Retail Media Services

 RE SHIFT

MINDSHARE

 Etos

 MEDIAHUIS

Get started, book a demo: philippe.degueldre@adhese.eu